

Important Notice

Supply Chain Increase and Surcharges Update

Safeware Hardware Increase (ERA and SFS)

Dear Customer

We hope you your family and colleagues are all well

Throughout these challenging times we have kept you abreast of the constantly developing supply chain situation as best as possible, if any of you are members of industry related social media groups or stay in touch with market trends via trade media outlets, you will already be aware that supply chain costs are incredibly volatile and are predicted to remain that way until at least the third quarter of this year.

Heritage trade frames upvc window and door pricing system is based upon a "cost plus" system – meaning that whenever a raw components costs are increased it will have a direct impact on what our sales price is.

Therefore, for transparency, we have made the decision that we will share any information received from the supply chain relating to costs as soon as it occurs, as it may have an immediate impact on our sales prices.

Although the actual overall increase as a result of these additional component costs will be negligible, we know that no news of this nature is ever welcome, but we hope that by being as open as this, you will understand that we are all in this together and that ultimately these additional costs need to be passed on to the end user as alternatively we are all likely to become "busy fools".

Thank you for your understanding and if you would like to discuss this further, please contact your area sales representative.

Best Regards

Paul Culshaw
Managing Director

PS Please note that any price list issued before this date will no longer be valid. Our online portals are being kept up to date, please speak to your area sales representative should you require access to these.

Speak to your rep or call our sales team on **01204 664 700**

Price Increase - 25th June 2021

[View this email in your browser](#)

[ERA](#) | [Valiant Way](#) | [Wolverhampton](#) | [West Midlands](#) | [WV9 5GB](#)

During the last 15 months most businesses have seen an unparalleled impact on the way they operate. Within our industry, this has severely impacted on the supply chain with rising raw material prices, a continued and unprecedented uplift in freight price, availability limitations, and capacity issues in supply chain availability.

We have been monitoring this situation carefully but, despite our mitigation efforts, we are now unable to absorb the entirety of this impact on costs internally and will therefore be increasing prices of **all ERA products by 5.9%**. These increases will come into effect on all ERA orders from **1st August 2021**. No increase will be applied to Smart Security products at this time.

We remain committed to minimising the impact of cost increases whilst maintaining high levels of service, quality, availability, and support to our valued customer base.

If you have any questions relating to this letter, please contact your ERA account manager. I would ask you to support us in maintaining our stock availability during the period of the increase and therefore we will be monitoring and limiting customers' orders to standard run rates.

I appreciate these are challenging times and once again, thank you for your continued and valued business.

Yours sincerely,

[Click above to view Price Increase ERA July 2021 >](#)

Dear Customer,

As previously stated, the impact and recovery from the COVID 19 pandemic continues to be felt on the global economy, it is clearly evident things continue to prove challenging in many ways, with transport of goods and availability of products adding pressures to supply chains across all industries, and especially the huge volatility in raw materials.

Further to our previous communication in May 2021, please accept this letter as notification of a price increase for SFS products which becomes effective on Monday 6th September 2021. As always, SFS works hard to mitigate the impacts of increases in costs to the business. However due to the continued rise in raw material prices, (LME Price Graphs below) from a number of our key supply chain partners, coupled with the continual rise in inflation, we have no alternative other than to implement a price increase as listed below.

LME STEEL REBAR

Trading summary	Current year summary	Price graph	Average prices	Contract Specs	Monthly overview
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HISTORICAL PRICE GRAPH





Click above to view Price increase SFS July 21 >

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QUALITY ASSURED



QUICK TURN ROUND



TIMED DELIVERIES



TRIED & TESTED

safeGUARD
QUALITY ASSURED

if you are unsure about any of the above information
feel free to call or email



Speak to a sales advisor
on **01204 664700**



or email your
enquiry today



Alternatively visit
us on-line

Heritage Trade Frames - 01204 664700
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